The What and Why of a Statewide Website

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Road Map

- 1. The What and Who of a Statewide Website
- 2. The Why
- 3. But Wait...Does the Internet Really Work?
- 4. The How (Client Sites)
- The How (Advocate and Pro Bono Sites)
- 6. What's Next?

Part 1.

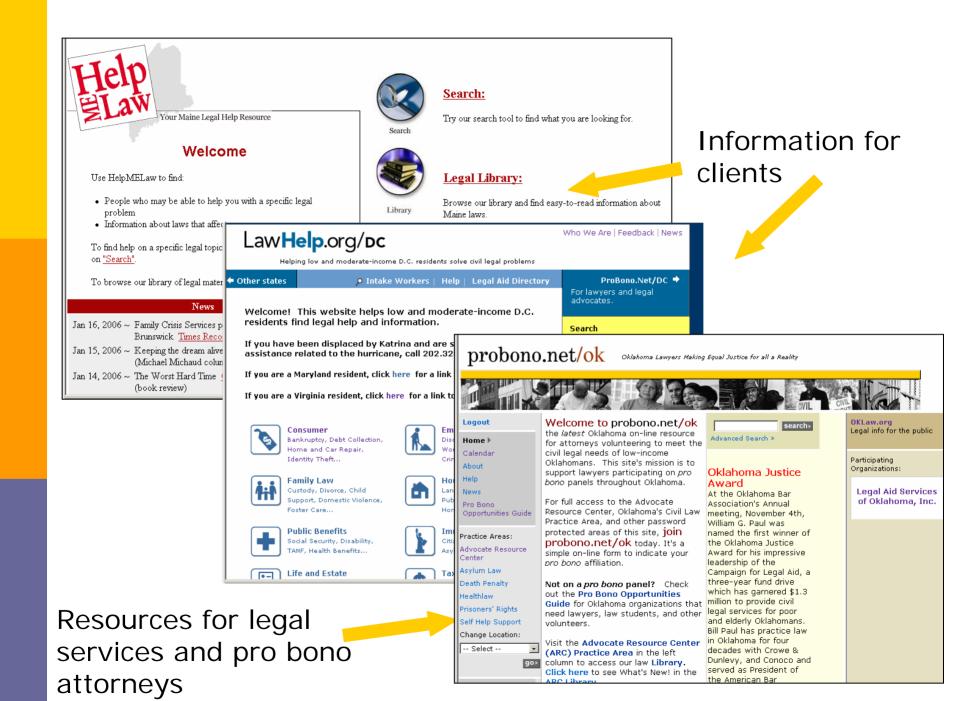
The What and Who of a Statewide Website

Project history

- LSC Technology Initiative Grant program (TIG) established to encourage use of tech to strengthen delivery systems of state justice communities
- Statewide websites were one funding category.
 - Envisioned as the backbone of state justice communities' technological capacities and essential to expanding access to and quality of legal services.
- TIG has funded development of two templates LawHelp (PBN) and OST (Kaivo)
- TIG has also supported adaptation and implementation by states

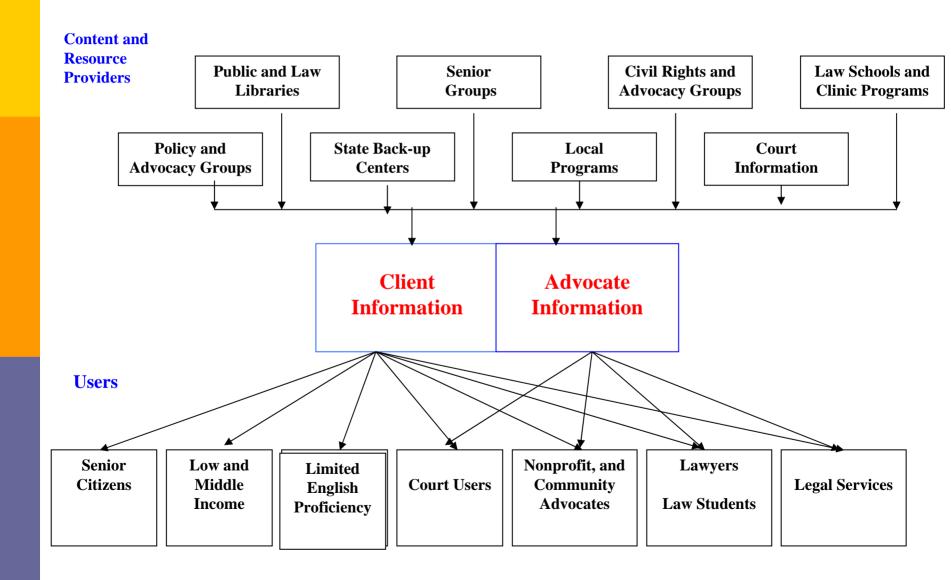
Statewide website goals

- One tech platform supports all programs in each state
- Statewide collaboration by all major access-to-justice players in each state
- Create pathway that millions of low-income people can use to find help with legal problems
- Support networks of legal aid advocates
- Expand use of private attorneys full representation
- Aggregate and share content statewide
- Platform for rolling out future innovations



Who's involved? WA. ME No. OR ID WI NY SD PA ΝE NV IL UT CA MO DC NC TN θK ΑZ 80 AR NM GA HI Guami Trust Territories with the American Samoa Northern Mariana AK Islands

Who's involved?



Part 2.

The Why of a Statewide Website

Why a statewide website?

- 2005 LSC Study, "Documenting the Justice Gap"
 - 80% of low-income people with legal problems are not being served
 - ~1,000,000 cases rejected / year
 - 1 legal aid lawyer per 6,861 low income clients
 - vs. 1 lawyer per 525 people in general population

ABA legal needs study

- 80% of low-income people with legal problems are not being served
 - 50% can be served through very low-cost intervention (self-help materials, videos, multilingual, client education materials, public library links)
 - 35% can be helped with low-cost intervention involving a training nonlawyer
 - 10% need the help of an attorney, but intervention is low cost or not intensive
 - 5% need full-range, high cost legal representation

Source: Legal Needs and Civil Justice: A Survey of Americans, ABA Division For Legal Services. 1994 and/or Findings of the Comprehensive Legal Needs Study, ABA Division For Legal Services. 1994

Challenges to meeting those needs

- Direct services by legal service organizations – too few people, too little time, too little funding.
- Pro bono assistance Lack of expertise in poverty law areas, not enough support, overcoming hurdles to volunteering
- Lay advocates education resources and other information not readily available

Part 3.

But wait...

Does the Internet Really Work?

Trends in technology use

- Who is online?
 - Between **30-50%** of people from household incomes less than \$15,000 go online (Source: U.S. Dept. of Commerce and Pew Internet and American Life Project)
 - Low-income persons are fastest growing population to use the Internet
 - 40% of people not currently online believe they will go online in the future – tend to be younger, urban, poor and non-white
 - Low income people tend to use Internet for selfbetterment (jobs, school) and expanding networks and information. (Source: Pew Internet & American Life Project, http://www.pewinternet.org/index.asp)

Trends in technology use

But as more people go online, are they finding what they need?

- Lack of most urgently needed local information impacts ~ 21 million Americans
- □ Literacy barriersImpacts ~ 41 million Americans
- Language barriers

Impacts ~ 32 million Americans

(Source: The Children's Partnership, Online Content for Low Income and Underserved Americans, http://www.contentbank.org/AM/Template.cfm?Section=Home3&TEMPLATE=/CM/ContentDisplay.cfm&CONTENTID=8194)

Trends in technology use

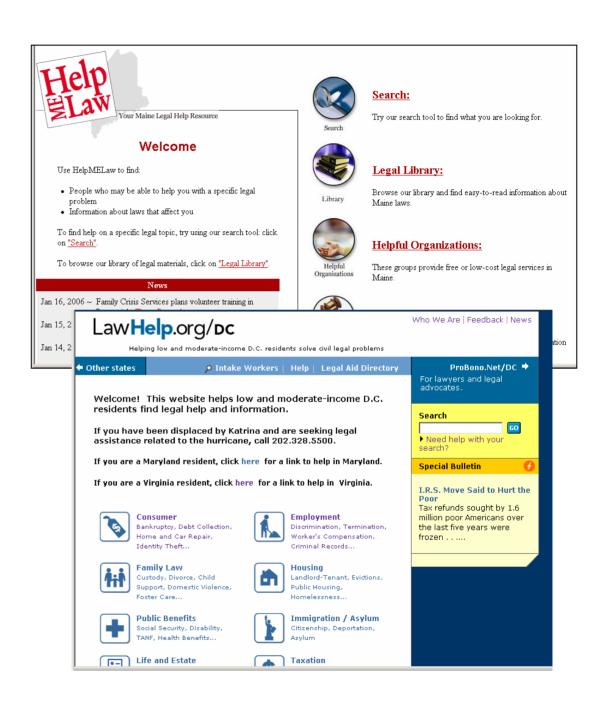
- I would use an internet-based system to search for work (52%)
- I would use an internet training and online resource systems (46%)
- I would register for an internet-based system that matched me with clients (42%)
 - -- The Future of Pro Bono in New York, New York State Unified Courts, January 2004

Part 4

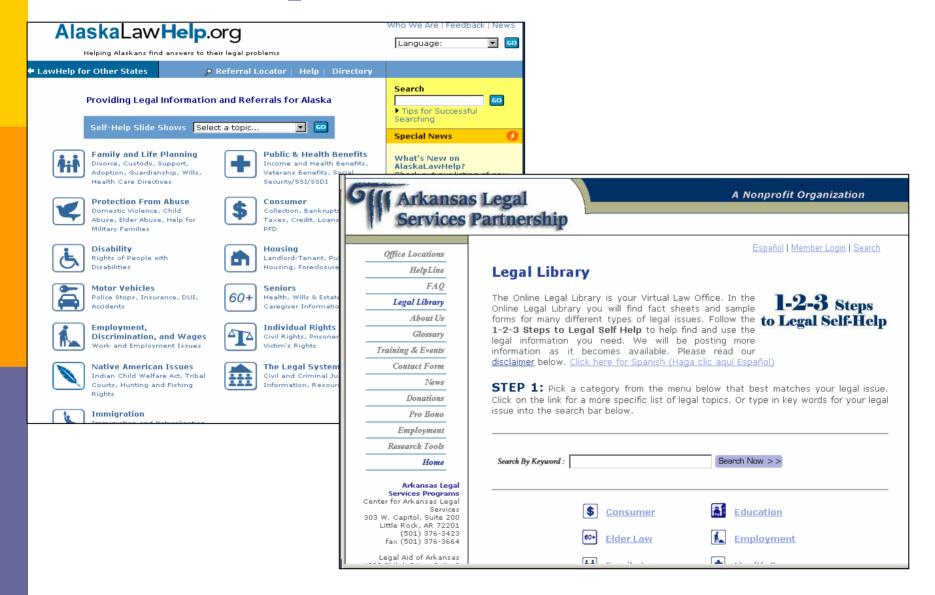
The How of a Statewide Website: The Client Portal

Client sites

- Credible, reliable information
- Free no membership or subscription
- Designed for easy use and navigation
- Easy to read
- Part of national network



Other examples



Other examples



Part 4

The How of a Statewide Website:

The Advocate Portal

Advocate sites

Support for attorneys through knowledge-sharing and networking



Other examples



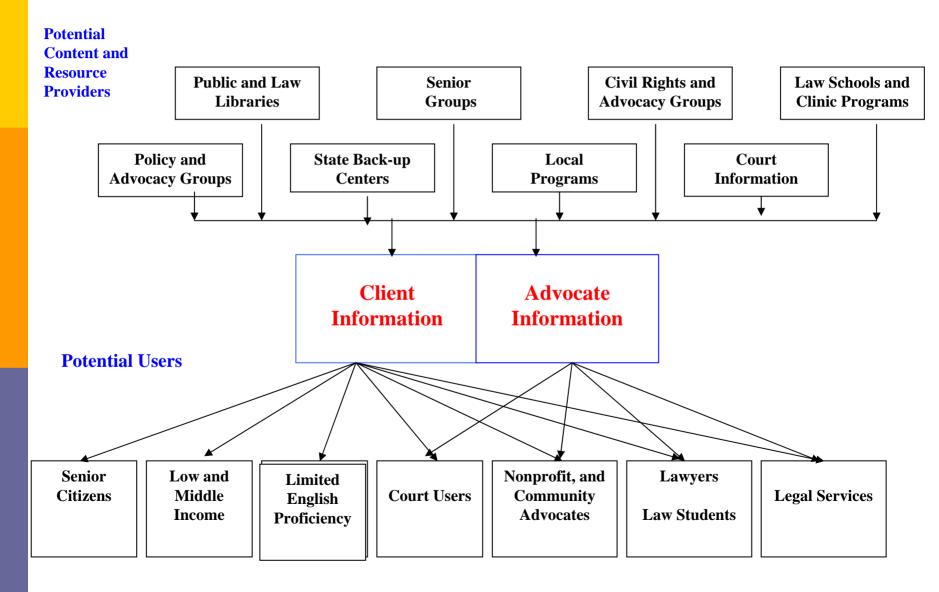
Part 5.

What's Next for Statewide Websites?

What's next?

- Document-assembly / HotDocs
- Webcasting
- Multimedia content development
- Live Help
- Expanded content-sharing
- Significant expansion of non-English resources in many states
- □ You tell us!

Further integration with delivery systems



Thank you! Questions?